



CHAPTER UPDATE

September 2019

canpweb.org

UPDATES

Grassroots

With the California State Legislature adjourning on September 13, Chapters are encouraged to continue outreach efforts with legislators in their district offices. As we approach the holiday season, we urge chapters to contact their legislators to discuss how to partner with them for their holiday drives or other activities. Most legislators hold drives through the holiday months. This is a great way to work with a legislator's office while giving back to the community.

As AB 890 was made a two-year bill, chapters should continue meeting with and educating legislators so when the bill moves in January, legislators already understand the need for the bill. Additionally, we urge chapters to follow up with their legislators as CANP priority bills move through the legislative process.

To see what bills CANP is tracking from the latest legislative session, view our [bill tracker](#).





Social Media Survey

Thank you to everyone who completed the CANP Chapters Social Media Survey. We are analyzing the results and will provide solutions to address chapter's social media presence.

Social Media

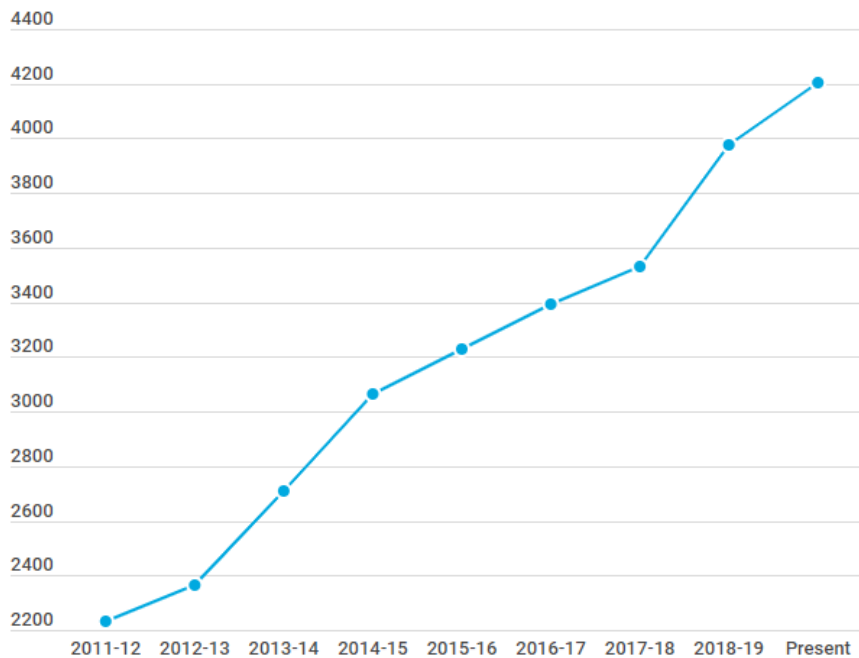
Follow CANP on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) to receive real-time legislative and health care policy updates. As more and more of our audience gravitates towards Instagram as their preferred social media platform, we'd like to encourage CANP members to [read this article](#) outlining how to repost content on Instagram. Please share @CaliforniaNPs posts to help us increase our reach as we work to educate the public about the role of the NP. Remember to tag our account and use the hashtags #CALeg and #CANPsLead.

Below is a chart that displays CANP’s overall social media breakdown by each channel from January 1, 2019 – September 4, 2019:

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Message Sent	Engagements	Engagements per Message Sent	Link Clicks
 CANP @CaliforniaNP	2,083	18.08%	648	339,850	524.5	7,358	11.4	855
 California ... Practitioners Business Page	4,996	11.77%	267	1,022,253	3,574.3	60,562	97.4	9,534
 CA Association for NPs... @californianps	1,174	36.67%	117	43,548	372.2	2,521	21.5	–
 California Association f... Company Page	791	19.67%	158	20,784	131.5	1,362	8.6	692

MEMBERSHIP

CANP is growing and has surpassed 4,000 members as of July 1. Thank you all for your hard work in helping maintain and grow membership! We want to continue the momentum of growing the organization and encourage all members to share the value of [CANP membership](#).



Member Benefits

As a reminder, chapter leaders should promote CANP [member benefits](#) at their chapter meetings several times throughout the year. To utilize the member benefits section of the website, you must be logged in to your CANP account, then you will have access to the Member Gateway via [this link](#). From there, members will have access to special discounts for professional liability insurance through NSO, Prescribers Letter, Epocrates, and more.

Also, be sure to let your members know about another great benefit they receive from CANP, free legal and practice answers from experts. Members must submit all questions [online](#) via the CANP website under the Resources > Ask a Question tab. Each member is entitled to three free, 15-minute legal consultations per year with Melanie Balestra, an attorney and a licensed nurse practitioner. There is no limit on practice questions a member can ask, and all responses are coordinated by Surani Hayre-Kwan, Director of Professional Practice and Nursing Excellence in the Office of Patient Experience at Sutter Health and past president of CANP.

EVENTS

Save the Dates

NP Week 2019

November 10-16, 2019

Lobby Day 2020

May 12, 2020

The Citizen Hotel, Sacramento

44th Annual Educational Conference

March 18-21, 2021

Pasadena Convention Center

House of Delegates

May 11, 2020

The Citizen Hotel, Sacramento

43rd Annual Educational Conference

March 19-22, 2020

Riverside Convention Center

Leadership Summit

This year's Annual Leadership Summit takes place on Saturday, September 21 in Sacramento at The Westin. It's a great opportunity for CANP leaders from across the state to gather in one place to connect with other chapters, leaders, the CANP Board of Directors, and staff.

If your chapter has not registered, please do so [online](#) by Friday, September 13, 2019.

For more information on this event, including the agenda, please visit the [Leadership Summit page](#) on the CANP website.



NP Week

Mark your calendar for NP Week 2019, taking place November 10-16. Be on the lookout early next month for the [NP Week Toolkit](#). This includes information on ordering blue ribbons, fun activities for chapters to do with their members, social media posts and much more!



Annual Educational Conference

CANP's [43rd Annual Educational Conference](#), supported by NSO, takes place on March 19-22, 2020 at the Riverside Convention Center. Save the date and make plans to join us! Be on the lookout for the general conference registration to open this fall.

House of Delegates

Per Article V Section 5 of the [CANP Bylaws](#), the [House of Delegates](#) (HOD) meets on an biennial basis. The next biennial HOD meeting takes place May 11, 2020 at the Citizen Hotel in Sacramento. Chapters will receive additional information on HOD deadlines, preparation and Board of Director nominations beginning in November 2019. Please note, a separate registration for Lobby Day is required.

Lobby Day

Save the date for CANP's [Lobby Day 2020](#) which takes place the day after House of Delegates on May 12, 2020 at the Citizen Hotel in Sacramento. Registration for Lobby Day will open later this year.

OPERATIONS

Leadership Calls

CANP conducts bi-monthly Chapter Leadership Calls to share important information and provide an open line of communication between the state and chapters. Per the [Alignment Agreement](#), chapters are strongly encouraged to have at least one representative on the Leadership Calls.

The calls are open to all chapter leaders and take place the third Wednesday of every other month from 7:00pm – 7:30pm. As a reminder, please be sure to mute your phones when you are not speaking to minimize any background noise.

Upcoming 2019-2020 Leadership Calls

- September 18, 2019
- November 20, 2019
- January 15, 2020
- March 18, 2020
- May 20, 2020

Conference Call Information

Dial in Number - (800) 867-2581

Access Code – 9024254

Chapter Quarterly Reports

Thank you to everyone who submitted their Quarter 4 reports. All checks have been mailed out to either the chapter president or treasurer. Please be sure to notify the state office if your mailing address changes to ensure timely delivery of your check.

September 30 will mark the end of the first quarter for CANP’s 2019-2020 fiscal year. The Quarter 1 report will be distributed in the beginning of October via email.

Below is a list of reporting dates for the 2019-2020 fiscal year:

2019-2020 Fiscal Year

Quarter	Dates	Report Due Dates
Quarter 1	July 1, 2019 – September 30, 2019	October 16, 2019
Quarter 2	October 1, 2019 – December 31, 2019	January 24, 2020
Quarter 3	January 1, 2020 – March 31, 2020	April 16, 2020
Quarter 4	April 1, 2020 – June 30, 2020	July 16, 2020

Chapter Leadership

It’s essential that the roster of chapter leadership is current so that we can provide the appropriate parties access to the [Chapter Leadership Toolset](#), other resources, and emails.

As a reminder, July 1 marked the first day of new leadership for most chapters. If your chapter has not submitted an updated leadership roster to the state office, please do so via email to jessica@canpweb.org. You can view your current leadership roster on your chapter’s page of the CANP website.

Chapter Leadership

[Chapter Leadership Toolset](#)

[Ask a Tax Question](#)

Taxes

It is each chapter’s responsibility to apply for and maintain federal and state tax-exempt status. CANP offers the following resources to assist chapters with filing their taxes:

- [CANP Chapter Federal & State Filing Exemption Instruction Manual](#) – Provides direction in how to verify your chapter’s status and other helpful resources
- [Ask a Tax Question](#) – Allows chapter leaders to ask questions about tax filings and other issues related to financial aspects of running a local chapter
- Twice yearly leadership calls focused on tax filings (January and August)

As a reminder: If your chapter tax year is calendar year (ending December 31), please file your federal and California tax returns by March 15 if you are a corporation. If you are tax exempt, it's May 15. If you are on a fiscal year (ending June 30), please file your federal and California tax returns by September 15. If you are tax exempt, it's November 15. Please consult your chapter tax advisor for more detailed information.

Job Center

CANP offers a comprehensive Job Center that is a one-stop place for employers to post job openings and job seekers to post resumes and/or view job openings. We encourage chapters to promote this valuable service (while also asking chapters to not utilize any competing service). If you are requested by an employer to email a job announcement to your members, please refer them to the Job Center via [this link](#) to post their open position.

POLITICAL ACTION COMMITTEE (PAC)

The current balance in the PAC account is \$39,705. CANP encourages chapters to continue to raise funds for the CANP PAC, which is a critical part of the Association's political efforts. PAC funds help show strength in numbers and a commitment to engage in the legislative process.



Note: PAC donations must be submitted via personal check or credit card. Donations via cash or cashier's check are not permitted. All donations need to be submitted no later than 30 days post receipt.

To learn more about how to conduct a PAC fundraising event please visit our [PAC page](#).

STRATEGIC PLAN

CANP's 2018-2022 Strategic Plan was adopted by the CANP Board of Directors on January 20, 2018 and can be found on the CANP [website](#).



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